

September 4, 2015

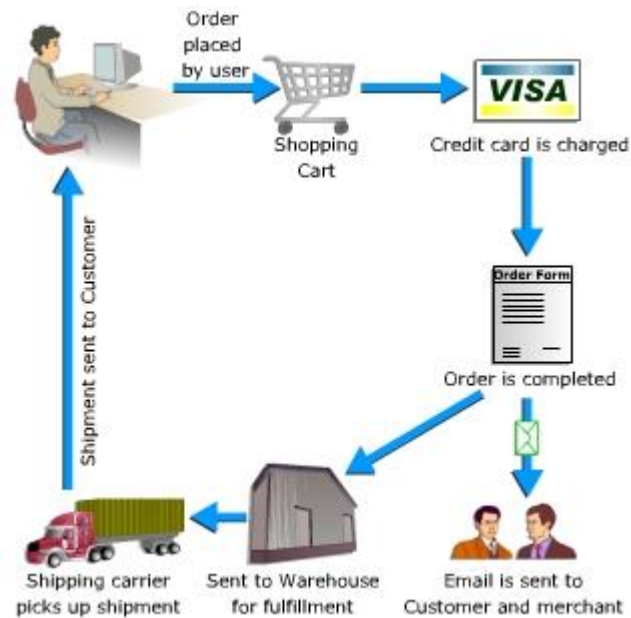
Making money on the Internet

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Presented at Ttabamiruka 2015 – Personal Success Workshop

What is Internet-commerce?

- Exchange or buying and selling of products and services by using the Internet.





Where can I make money on the Internet?

- An online shop – displaying and selling products or services online
- Google Ads – displaying ads on your website
- eBay – selling almost anything online
- Amazon – selling almost anything online
- Crowd Sourcing – convincing thousand to give you money
- Freelance job sites – bidding for and getting jobs from all over the world
 - Freelancer.com
 - Upwork.com



What can I sell on the Internet?

- Subscription service website (Prayer, Lessons, News, etc.)
- Agency service website (Chores, shopping)
 - Wasswa Ndigeza - videos and voice recordings for Ttabamiruka '15
 - Ssentamu Ssewandagi - translation to Luganda
 - Kasi Kasirye - Internet setup and flower delivery to wedding
- Retail online shop (Kanzu, Bitambaala, Videos, etc.)
- Lead generation website (connecting your users with service Suppliers)
- Anything not mentioned above



Where do I find customers for my business?

- Facebook
- Marketing Emails
- eBay (link to business website)
- Amazon (link to business website)
- Google Ads
- YouTube
- Word of mouth



How would I get paid?

Methods

- Electronic checks
- Electronic credit cards
- EFT (Electronic Funds Transfer)
- Merchant accounts

Institutions

- PayPal
- Google Pay
- Others



How do I know I can do it?

- You can use a computer
- You can use the Internet
- You can pay by credit card
- You have a product or service
- You can devote at least 6 - 8 hours a week to the business, depending on what you are selling – typical for:
 - Students
 - House wives or house husbands
 - Home bound individuals
 - Flexible hours employees
 - Retirees

How can I learn more?

To learn more about...	Visit...
Making money on the Web (general)	<ul style="list-style-type: none">• http://www.smartpassiveincome.com/• https://www.youtube.com/watch?v=FUIXebkRk_0• https://www.youtube.com/watch?v=CQIcMAOBtPY
Making money on Facebook	<ul style="list-style-type: none">• https://facebook.com• https://www.youtube.com/watch?v=cSVQsqT60WU• https://www.youtube.com/watch?v=2YvFtfGPPkY
Making money on YouTube	<ul style="list-style-type: none">• http://youtube.com• https://www.youtube.com/watch?v=zlacXu6ltHo• https://www.youtube.com/watch?v=Xt7HaDpeEbU
Making money on Amazon	<ul style="list-style-type: none">• http://amazon.com• https://www.youtube.com/watch?v=lxXyg3UAScM• https://www.youtube.com/watch?v=tBuKtOgVgx4• https://www.youtube.com/watch?v=toXloJYv4YM
Making money on Ebay	<ul style="list-style-type: none">• http://ebay.com• https://www.youtube.com/watch?v=78Ne1y1ocJM
Making money on affiliate sites	<ul style="list-style-type: none">• https://accounts.clickbank.com/marketplace.htm• http://www.cj.com/what-is-affiliate-marketing
Making money Drop-shipping	<ul style="list-style-type: none">• https://www.youtube.com/watch?v=9JvQyIVUNJM• https://www.youtube.com/watch?v=kBk9nEd52Kk